

NATIONAL INDIGENOUS AND NATIVE AMERICAN WIC COALITION CONFERENCE

# NINAWC

OKLAHOMA CITY, OK



July 25-27, 2023



We are Resilient:  
Celebrating Traditions and  
Reimagining the Future!



# NATIONAL INDIGENOUS AND NATIVE AMERICAN WIC COALITION CONFERENCE



# NINAWC



Welcome to the 2023 National Indigenous and Native American WIC Coalition (NINAWC) Conference hosted by Chickasaw Nation in Oklahoma City! When we first started planning the conference in the spring of 2022, we set a lofty goal of having 300 attendees. Imagine our surprise when we surpassed that number very quickly! We are thrilled to have more than 25 tribal organizations represented and welcome our valuable partners, exhibitors, and sponsors.

The theme of the conference this year is “We are Resilient: Celebrating Traditions and Reimagining the Future”. I think we can all connect with the idea of resiliency for ourselves and those we serve. As WIC services have changed over the past few years, we look forward to upcoming modernization efforts and seek to maintain our cultural ties. The planning committee has brought together amazing speakers that we hope will educate, inspire, and motivate as we move forward in a quickly changing WIC environment. During the conference, please take time to share ideas, make new connections and honor those members that have served WIC and NINAWC since its inception.

Please join me in thanking our amazing hosts—Chickasaw Nation. The team at Chickasaw Nation, led by our Vice-Chair, Katrina Lewis, contributed to the conference at every level. Thank you to Dawn Briner (Otoe-Missouria Tribe WIC Program) and Jessika Free-Bass (Omaha Nation WIC Program) for their guidance and participation in the conference planning process.

We extend enormous appreciation to the USDA Food and Nutrition Service, especially the Southwest Regional Office for their support of this conference.

Thank you all for your resilience over the past three years. The support you provide in your community improves the health and wellbeing of families now and for generations to come.

Sincerely,

*Cheri Nemec*

Cheri Nemec, Board Chair  
NINAWC  
Great Lakes ITC

# NINAWC

## Who is NINAWC?

NINAWC is a coalition representing Native American and Indigenous communities and their non-profit WIC organizations. These organizations provide services for women, children, and infants. WIC associations are the front line of nutrition education and healthcare services for the nation's most vulnerable families.

## Why Attend?

The three-day conference offers attendees opportunities to network with WIC colleagues, keep up to date on nutrition and breastfeeding trends, visit with participating WIC exhibitors, and meet and discuss current WIC topics. The conference will also offer opportunities to meet with USDA officials and learn more about relevant changes and updates.

We are so excited to have you joining us in Oklahoma City. Katrina Lewis with Chickasaw Nation WIC in Oklahoma and NINAWC Board Vice Chair and Cheri Nemece from the Great Lakes Inter-Tribal Council and Board Chair of NINAWC are leading the conference committee.

If you have questions, please contact Team Dynamics' office. Catherine Jensen ([catherine@teamdynamicsweb.com](mailto:catherine@teamdynamicsweb.com)) or Susan Shaffette ([susan@teamdynamicsweb.com](mailto:susan@teamdynamicsweb.com)). There is also information posted on the NINAWC website: [www.ninawc.org](http://www.ninawc.org).



**NINAWC**  
2023 NATIONAL CONFERENCE

**We are Resilient:  
Celebrating Traditions &  
Reimagining the Future**

The banner features a purple background with yellow and blue splatters. On the left, there are three overlapping photographs: a woman holding a baby, a woman holding a baby, and a woman kissing a baby. The text 'NINAWC' is in large, bold, teal letters, and '2023 NATIONAL CONFERENCE' is in white. Below this, a teal rounded rectangle contains the text 'We are Resilient: Celebrating Traditions & Reimagining the Future' in bold black letters.

# NINAWC

## Download the Conference App

Once you download the Whova APP to your device  
you'll be able to...

See the conference agenda to plan your day. Access all active workshop livestreams  
Use the in-app Q&A feature.

Network and connect with other attendees, trade info and even schedule virtual meetings!  
Make your voice heard in the event Community Board and discuss related (or unrelated) topics.  
Stay in the know with notifications of any last minute changes.

Capture the session info by directly downloading any presentation handouts or slides! Win cool  
prizes by participating in event-related games and activities  
(Because who doesn't love free stuff?)



Get Whova from the App Store or  
Google Play.

Please sign up for the app with  
your **social media account** or  
**email**

The event invitation code is:

# NINAWC2023

You will be asked for an event invitation code after  
installing Whova

# AGENDA

## Monday, July 24th

7:00pm - 9:00pm | Registration Desk Open - Omni Second Floor

## Tuesday, July 25th

7:30am - 4:00pm | Registration Desk Open—Check in Your Bingo/Raffle Donations

8:00am - 8:45am | Exhibits & Networking Breakfast

9:00am - 10:30am | Welcome & Opening Keynote

11:00am - 12:00pm | Workshops

12:00 - 1:15pm | Plated Lunch & Networking

1:30 - 2:30 | Workshops

2:30 - 3:00 | Break with Refreshments

3:00 - 4:00pm | Workshops

4:15 - 5:15pm | Keynote

5:15 - 5:30pm | First Bus to FAM departs near Park Grounds on 1st Floor

5:45 - 6:00pm | Second Bus to FAM departs near Park Grounds on 1st Floor

6:00 - 9:00pm | Reception—First Americans Museum - 659 American Indian Blvd, OKC

8:15 - 9:00pm | Buses depart, last bus departs from Museum at 9:00pm

## Wednesday, July 26th

7:30am - 4:00 pm | Registration Desk Open

8:00am - 8:45am | Exhibits & Networking Breakfast

9:00am - 10:00am | Keynote

10:00am - 11:00am | NINAWC Membership Meeting

11:00am - 12:00pm | Exhibits and Networking

12:00pm - 1:00pm | Keynote & Plated Lunch

1:15 - 2:15pm | Workshops

2:15 - 2:30pm | Break with Refreshments

2:30 - 3:30pm | Workshops | (Session 504 until 4:30pm)

4:00pm - 5:00pm | Listening Session, Special Topic Sessions and Exhibits

5:00pm | Exhibits Close

## Thursday, July 27th

8:00am - 10:00am | Registration Desk Open

8:00am - 8:45am | Networking Breakfast

9:00 - 10:00am | Workshops and Final Tickets into Raffle Boxes

10:30am - 11:30am | Keynote

11:30am - 12:00pm | Wrap-Up, Raffle Box Drawings and Closing Comments



- Workshops Are in Four Educational Tracks**
- Breastfeeding and Lactation **BL**
  - Leadership and Community Engagement **LCE**
  - Nutrition and Child Development **NCD**
  - Program Innovation and Customer Service **PICS**

# See you at the sessions from USDA!



## Tuesday, July 25th

- 11:00 am - FNS Updates Session
- 1:30 pm - Summer EBT Program
- 4:15 pm - USDA and NWA General Session

## Wednesday, July 26th

- 1:15 pm - Food Packages Updates
- 2:30 pm - Substance Use Prevention in WIC
- 4:00 pm - Investing in the WIC Workforce

Connect & engage  
at our exhibit  
booth 5!

To learn more about WIC resources, visit  
<https://wicworks.fns.usda.gov/>  
<https://wicbreastfeeding.fns.usda.gov/>

FIVE MOONS  
BALLROOM

AUTOMOBILE  
ALLEY A

AUTOMOBILE  
ALLEY B

AUTOMOBILE  
ALLEY C

# TUESDAY

7:30 AM

Registration Open

8:00 AM

Exhibits Open, Networking (Breakfast Provided)

9:00 AM  
to  
10:30 AM

## Opening General Session

- NINAWC Welcome - Cheri Nemec, NINAWC Chair and WIC Director, Great Lakes Inter-Tribal Council
- Lord's Prayer by the Chickasaw Nation Princesses
  - Chickasaw Princess - Winter Wolfe
  - Chickasaw Jr. Princess - Maggie Stick
  - Little Miss Chickasaw - Sari Walker
- Southwest Region Welcome - William Ludwig, Regional Administrator, USDA/FNS
- Chickasaw Nation Welcome
- Recognition of NINAWC Members
- Keynote: Unlock Your Best Daily Ownership Culture - Greg Hawks
- Announcements - Katrina Lewis, NINAWC Vice Chair and Senior WIC Manager, Chickasaw Nation

10:30 AM

Break | Exhibits Open

BL

NCD

LCE

PICS

11:00 AM  
to  
12:00 PM

**101 - Shaping Positive Breastfeeding Experiences Through Modern Breastfeeding Support**

Jamie Lee,  
Macheala Taylor,  
Laura Robinson

**102 - Inclusion of Indigenous Foods in the WIC Food Packaging**

Jessika Free-Bass  
and Taelor Barton

**103 - Know Your Worth**

Brittany Tybo

**104 - USDA/FNS General Updates**

Amy Herring,  
Barbara Lopez,  
Teronica Nixon &  
Valery Soto

FIVE MOONS  
BALLROOM

AUTOMOBILE  
ALLEY A

AUTOMOBILE  
ALLEY B

AUTOMOBILE  
ALLEY C

# TUESDAY

12:00 PM  
to  
1:15 PM

Lunch & Networking Session | Exhibits Open (Lunch Provided)

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PICS

1:30 PM  
to  
2:30 PM

**201 - Breastfeeding Peer Counselor Panel**

Natasha Jamos, Carolyn Jim, Reva Howell, Panel facilitated by Laura Robinson

**202 - It Can All Be Very Confusing and Difficult: What Parents Want to Know About Infant Nutrition**

Dr. Allison Hepworth, OSU

**203 - By Us, For Us: Providing Culturally-Specific WIC Services for the African American/African Immigrant and Native American Communities**

Sabrina Villemenay & Cherish Wanter

**204 - What Does the Summer EBT for Children Permanent Program Mean to WIC ITOs?**

Tyra Shackelford, Teri O'Flanagan, Sarah Smith-Holmes, and Olivia Zalesin

2:30 PM

Break | Exhibits Open (Refreshments Provided)

3:00 PM  
to  
4:00 PM

**301 - Issues in Breastfeeding and Indigenous Families**

Dr. Abuchon-Endsley & Alexa Gillham

**302 - Fill the Food Allergy Knowledge Gap: Support Families with Up-To-Date Nutrition Education**

Susan Krahn

**303 - How To Strengthen WIC's Role in Improving Health**

Whitney Carlson

**304 - Working Together to Reduce Maternal Mortality Using Tribal and Community-Led Wisdom**

Cindy Gamble, JanMarie Ward, & Sheryl Pickering

4:00 PM

Break | Exhibits Open



# McKesson Medical-Surgical Government Solutions delivers for the National Indian and Native American WIC Coalition.



When you serve a community as large and diverse as yours, it's vital to choose an ally who's equipped to handle Tribal needs. McKesson can offer **next-day delivery to 95% of the country** with **99.8% order accuracy** and a **94.4% fill rate**—all from a network that spans **28 distribution centers, 5,500 suppliers, 900 delivery professionals** and the industry's largest fleet.

### Flexible Delivery

Built for your needs

### Simplified Purchasing

That's easy to work with

### Efficiency Tools

For operational excellence

### A Solutions Team

Dedicated to Native American health



#### Breast Pumps

Pumps and supplies for nursing mothers



#### Prenatal Care

Essential vitamins for pregnant women



#### Infant Care

Diapers and supplies for newborns



#### Nutritionals

Baby formula and supplies for bottle feeding

### Contact Us



Mike Greentree  
Field Vice President  
mike.greentree@mckesson.com

# TUESDAY

4:15 PM  
to  
5:15 PM

## General Session

- USDA Presentation - Amy Herring, Director, Office of Innovation, USDA/FNS
- National WIC Association - Dr. Jamila Taylor, President and CEO, National WIC Association
- Announcements & Instructions for Bus Transportation to First Americans Museum - Katrina Lewis

5:30 PM  
to  
6:00PM

## Buses Depart for First Americans Museum Reception Verify Bus Departure Time on Transportation Ticket

**BUSES LOAD BY PARK GROUNDS SHOP on 1st Floor of Omni (South side)**

Load at 5:15 PM (First Set of Buses)

Load at 6:00 PM (Second Set of Buses)

Transportation Tickets Distributed at Conference Registration Desk

6:00 PM  
to  
9:00PM

## NINAWC Reception | First American Museum

- 6:00 - 7:00 PM Museum Tours
- 6:00 - 6:30PM Chickasaw Nation Dance Troupe Performs
  
- 7:00 - 8:00 PM Reception with Light Dinner Provided
  - 7:00 - 7:15 PM NINAWC Presentation
  - Invocation/Devotional - Melinda Newport, Director, Chickasaw Nation
  - Presentation of Years of Service Awards - Cheri Nemecc, NINAWC Chair and Katrina Lewis, NINAWC Vice Chair
  
- 7:30 - 8:30 PM Museum Tours
- 8:00 - 8:30PM Choctaw Nation Dance Troupe Performs

Departure of buses to Omni Hotel available 8:15 PM to 9:00 PM

# QUICK CONTACTS

NAME	EMAIL	CELL PHONE

## Need Digital and Print Materials for Your WIC Clients?

Brush Art is your educational solutions partner – providing nutrition education, breastfeeding, outreach materials, and more.

We specialize in developing educational content that is relevant, reliable, and engaging for participants. We would love to hear about your needs and are ready to offer solutions that work.

Please let us know how we can help! To setup a time to chat about your needs for digital and print content, please email Jake Brush and Andrea Wiles at [jakebrush@brushart.com](mailto:jakebrush@brushart.com) and [andrewiles@brushart.com](mailto:andrewiles@brushart.com).

Please stop by our booth (#1) to learn more or simply say, "hello!" We would love to see you!





# Rumble Tuff

We're here for you. Every step of the way.

Thank you for your continued support of the families in your community!



**Finally a hands-free option for all your participants!**



\*Stop by our booth to chat about pump options



**Renee Davis** | IBCLC & Director of Lactation | WIC Liaison and Director of Training

Email: [Renee.Davis@rumbletuff.com](mailto:Renee.Davis@rumbletuff.com)

Renee has 15 years experience as a WIC peer counselor, she can help navigate you through all your WIC inquiries.



Conference Special Coupon Code! Use at checkout to get your silicone nipple ruler for \$6.50 + shipping

**FREETHENIPPLE**

FIVE MOONS  
BALLROOM

# WEDNESDAY

8:00 AM

Registration & Exhibits Open (Breakfast Provided)

9:00 AM

**General Session**

- Keynote - Anchored in Strength - Allyson McElroy
- Announcements - Katrina Lewis

10:00 AM

NINAWC Membership Meeting | Cheri Nemec, NINAWC Chair

11:00 AM

Break | Exhibits Open

12:00 PM

to  
1 PM

**General Session Luncheon (Lunch Provided)**

- Mommy's Milk Rocks, Dr. Amaka Nnamani
- Announcements - Katrina Lewis

AUTOMOBILE  
ALLEY A

AUTOMOBILE  
ALLEY B

AUTOMOBILE  
ALLEY C

BL

NCD

LCE

PICS

1:15 PM  
to  
2:15 PM

**401 - Reducing Disparities and Empowering Mothers**

Eileen Fitzpatrick

**402 - Maternal Mental Health & Breastfeeding**

Mr. James Craig

**403 - Visual Communication**

Allyson McElroy

**404 - Food Package Updates**

Valery Soto and Cherisa Andrews

2:15 PM

Break | Exhibit Open (Refreshments Provided)

2:30 PM  
to  
3:30 PM

**501 - Hot Topics in Lactation**

Becky Mannel

**502 - Mealtime Blessings: Campaign to improve health outcomes through family meals**

Hilary Brookins

**503 - A Nation is Not Conquered Until the Hearts of Its Women Are On the Ground.....**

Cindy Gamble

**504 - WIC: A Key Community Support Partner for Families Impacted by Substance Use Disorders**

Maridee Shogren



Moms want  
the best for  
their babies.

You want the  
best for your  
participants.

So do we.



(800) 888-6035

[www.cdpehs.com](http://www.cdpehs.com)

# WEDNESDAY

FIVE MOONS  
BALLROOM

AUTOMOBILE  
ALLEY A

AUTOMOBILE  
ALLEY B

AUTOMOBILE  
ALLEY C

3:30 PM

Break | Exhibits Open

BL

NCD

LCE

PICS

4:00 PM  
to  
5:00 PM

Breastfeeding  
Q&A Discussion  
Group

Amy Spangler

Investing in the  
WIC Workforce

Effie Rorke, Suzanne  
Stluka and Julie  
Skolmowski

SPiRiT  
Consortium

Barry Burris

(Continued)  
504 WIC:  
A Key  
Community  
Support  
Partner  
- 2 Hours

5:00 PM

Break | Exhibits Close and Pack Up



Together, we can  
end hunger.

FIVE MOONS  
BALLROOM

AUTOMOBILE  
ALLEY A

AUTOMOBILE  
ALLEY B

AUTOMOBILE  
ALLEY C

# THURSDAY

8:00 AM Networking (Breakfast Provided)

BL

NCD

LCE

PICS

9:00 AM  
to  
10:00 AM

601 - Full  
Breast, Empty  
Arms: Lactation  
After Loss

Cheryl Coleman

602 - ACEs and  
Resilience: NEAR  
Science

Dr. Misty Boyd &  
Jennifer Jesse

603 - Feeding  
America

Michelle Bart

604 - WIC  
FMNP Program  
Innovations

Leslie Cook and  
Katrina Lewis

10:00 AM Break

10:30 AM  
to  
12:00 PM

Closing General Session

- USDA Presentation - Stacy Dean, Deputy Under Secretary, USDA/FNS
- Keynote - Leading with Passion - Lisa Johnson Billy, Chairman and Speaker of the Legislature, Chickasaw Nation Tribal Legislature
- Announcements and Raffle Drawing (Must Be Present) - Katrina Lewis
- Closing Remarks - Cheri Nemeec, NINAWC Chair

12:00 PM Adjourn







**STAR MEDICAL**  
**SPECIALTIES**

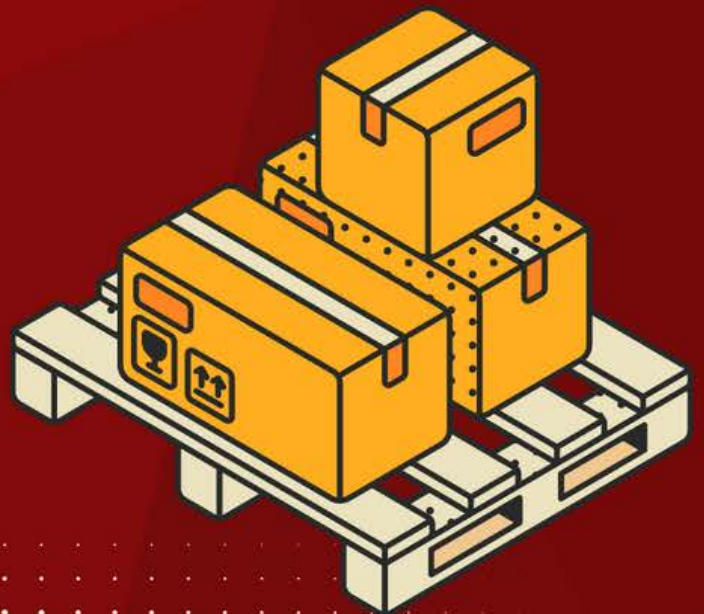
Hard-to-Find

# FORMULAS

Our customer-service based model has kept us in business for 26 years! We specialize in all forms of nutrition, especially breast feeding!

Offering a range of services:

- ✔ Breast Pumps & Maternity Garments
- ✔ Inventory Transparency
- ✔ Facility & Home Deliveries



Visit us at our Exhibitor Booth

For More information  
[www.star-medical.net](http://www.star-medical.net)

# NINAWC 2023

## Want to Win a Raffle Prize?

### Two Ways to Win!

There are two ways to get tickets for the prize raffle!



#### Instructions

1. **Get 10 tickets for the prize raffle by submitting your completed Exhibitor Bingo Card (see page 19) at Table 30 in Exhibitor Area.**
  2. **Purchase raffle tickets for door prizes using cash, check, or Square at Table 30 in the Exhibitor Area.**
    - **Ticket Prices**
      - **Purchase 1 ticket for \$5.00**
      - **Purchase 5 tickets for \$20.00**
- Preview the available prizes by looking at the pictures of the items on the ticket collection boxes at Table 30.
  - Place your tickets in the ticket collection box with the picture of the item you are interested in winning.
  - A winning ticket will be drawn from the ticket collection box during the closing session of the NINAWC 2023 Conference.
  - **Winners need to present when the winning ticket numbers are announced for each prize.**



Questions? Send a text to  
 Dr. Sharon Delvisco at 985-290-9788 or  
 Jamar Little at 985-222-3473.

# NINAWC 2023 Exhibitor Bingo Raffle Game



Want to win a prize?

Pick up a copy of the NINAWC Exhibitor Bingo card at the Registration Desk to keep track of your visits to the Exhibit Booths for NINAWC 2023. Turn your completed Bingo Card in at Table 30 to receive 10 tickets to enter in the raffle!

## Instructions

1. **When you visit an exhibitor, ask the exhibitor to stamp your Bingo Card.**
2. Once you have visited all the exhibit tables and collected all the Bingo Card stamps, then bring your completed card to Table 30!
3. **When you turn in your completed Bingo Card** to the volunteer at Table 30, you will receive 10 tickets. Separate your tickets, you keep one copy of the ticket, use the other copy of each ticket for chances to win a prize!

- Preview the available prizes by looking at the pictures of the items on the ticket collection boxes at Table 30.
- Place your tickets in the ticket collection box with the picture of the item you are interested in winning.
- A winning ticket will be drawn from the ticket collection box during the closing session of the NINAWC 2023 Conference.
- **Winners need to present when the winning ticket numbers are announced for each prize.**



Questions? Send a text to  
Dr. Sharon Delvisco at 985-290-9788 or  
Jamar Little at 985-222-3473.

# How do I donate a Prize for the Bingo Raffle?

Donate to the Bingo Raffle  
Visit Exhibit Table 30



## COMPLETING DONATION FORM/RECEIPT FOR TRACKING

### Instructions

- Visit Exhibit Table 30
- Turn your donated prize in to the Volunteer at Table 30
- Volunteer will complete a donation tracking form with name and cell phone number of donor
- Volunteer will affix the tracking number for the donated prize to the item
- Volunteer will provide you a copy of the donation tracking form with the assigned prize number
- Keep this receipt for financial records
- A photo will be taken of the donated item
- The photo will be attached to a ticket collection box
- All donated items will be stored in a secure location
- Attendees will place tickets inside the ticket collection boxes for the items of interest
- Ticket will be drawn from the ticket collection box during the closing session of the NINAWC Conference
- **All prizes will be distributed to those present during closing session holding the winning ticket**

Questions? Send a text to  
Dr. Sharon Delvisco at 985-290-9788 or  
Jamar Little at 985-222-3473.



# CONTINUING EDUCATION CREDITS

Thank you for attending this event.

Please complete the evaluation at the end of each Conference day. The evaluation will be emailed to you at the email address you used to register for the NINAWC Conference.

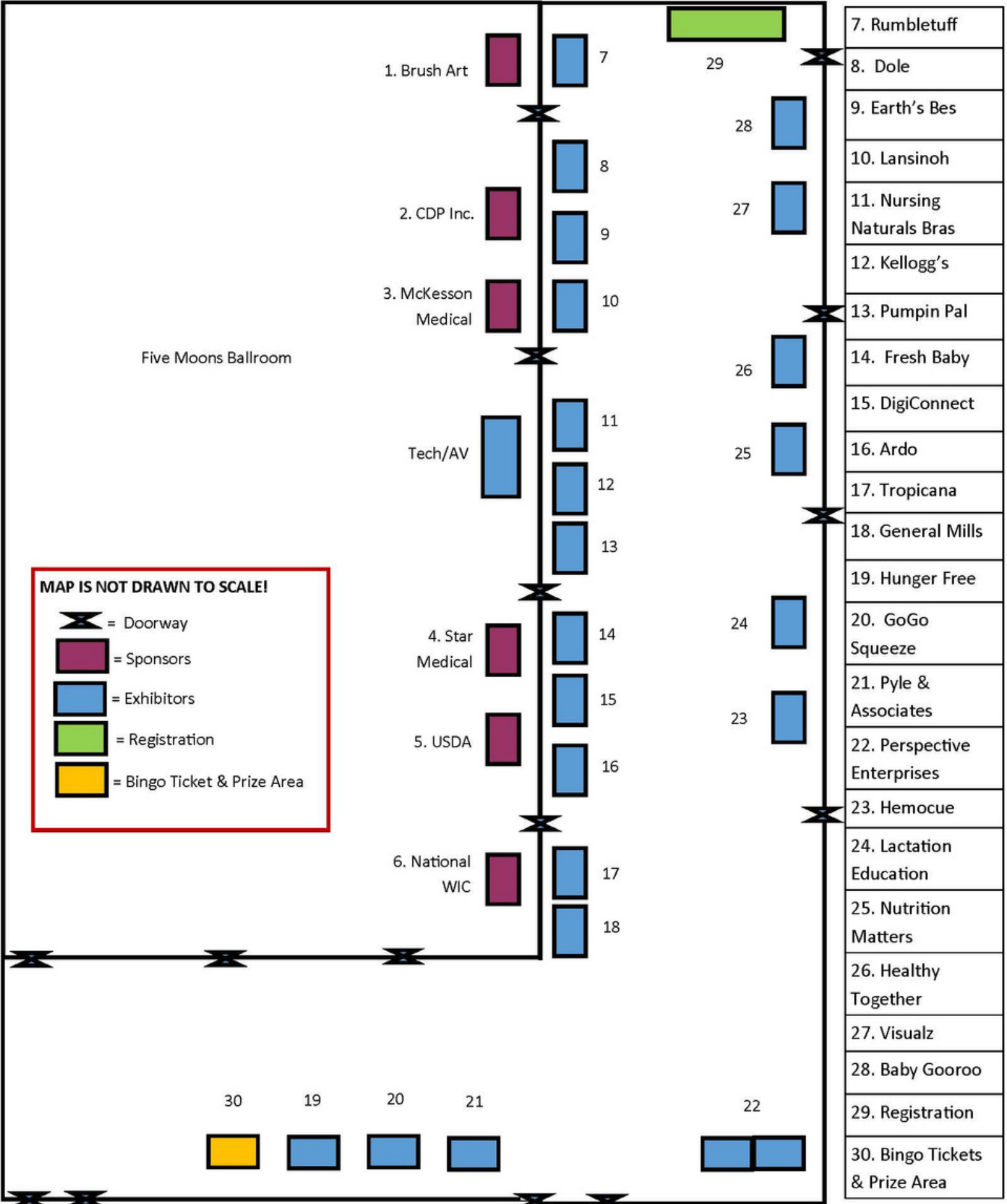
Conference attendees will receive requested and approved continuing education contact hours after completion of the Conference Evaluation for each session they attest and affirm they actively participated on the evaluation by the deadline of July 31, 2023.

Processing of credit hours begins after both the data deadline and accrediting approvals have been received.

If you have questions about certificates, please email Dr. Sharon Delvisco at [sharon@teamdynamicsweb.com](mailto:sharon@teamdynamicsweb.com)



# Sponsors & Exhibitor Map



# NINAWC

## Conference Map

2nd Level



# THANK YOU!

Thank you for attending the 2023 National Indigenous and Native American WIC Coalition Conference in Oklahoma City.

We would like to acknowledge the work and efforts of the volunteers who have been working on this conference since fall of 2022. Volunteers have diligently reviewed schedules, budgets, prepared incentive bags and so many other essential tasks.

## THANK YOU!

### Chickasaw Nation Conference Committee Members:

- Becky Smith
- Laura Robinson
- Melody Schrank
- Macheala Taylor
- Tia Carter
- Claudia Smith
- Kadee Holmes
- Madison Whitworth

### Additional NINAWC Conference Committee Members:

- Dawn Briner, Otoe-Missouria Tribe
- Jessika Free-Bass, Omaha Nation

### 2023 NINAWC Conference Chairs:

- Katrina Lewis, Chickasaw Nation and NINAWC Vice Chair
- Cheri Nemec, Great Lakes ITC and NINAWC Chair

### NINAWC Board Members:

- Katrina Lewis, Chickasaw Nation and NINAWC Vice Chair
- Cheri Nemec, Great Lakes ITC and NINAWC Chair
- Brenda Carter, Choctaw Nation and NINAWC Treasurer

